

Global Gurus recently announced Sam Silverstein as one of the World's Top 30 Organizational Culture Professionals. He has been referred to as, "The most trusted voice on accountability".

As the author of 7 books on leadership, Sam's research into why some companies have an incredible culture that inspires people to be accountable and produces highly profitable results has led him to work with such organizations as Kraft, PetSmart, Pfizer and the Mayo Clinic.

Today he will be talking with us about The Highest Form of Leadership.

Please help me welcome, Sam Silverstein.

(Pronounced Silver-steen)